



Station Order Revised NM Dem Party-Heinrich

Market: Albuquerque

Flight Dates: Thursday, November 01, 2012 to Tuesday, November 06, 2012

Estimate ID

13046

Contact: Jim Giudicessi

Phone: 505-246-2222

Email: Jim.Giudicessi@krqe.com

Fax: 505-944-0259

Direct: 505-998-9530

219183

KRQE-S2

Program Name	DP	Days Length	Gross Rate	Thu	Fri	Sat	Sun	Mon	Tue	Total
				Nov 01	Nov 02	Nov 03	Nov 04	Nov 05	Nov 06	
KRQE 5a News	EM	M-F	\$50.00					1	1	2
5:00 AM 6:00 AM		30	\$100.00							
KRQE 6a News	EM	M-F	\$200.00					1	1	2
6:00 AM 7:00 AM		30	\$400.00							
Sold out at LUR per KRQE. Lowest rate to clear.										
CBS This Morning	EM	M-F	\$150.00					1	1	2
7:00 AM 9:00 AM		30	\$300.00							
Sold out at LUR per KRQE. Lowest rate to clear.										
CBS Saturday Morn	EM	Sa	\$50.00			1				1
5:00 AM 7:00 AM		30	\$50.00							
Sold out at LUR per KRQE. Lowest rate to clear.										
Saturday 7a News	EM	Sa	\$75.00			1				1
7:00 AM 8:00 AM		30	\$75.00							
The Doctors	DT	M-F	\$200.00					1		1
9:00 AM 10:00 AM		30	\$200.00							
Sold out at LUR per KRQE. Lowest rate to clear.										
Lets Make a Deal	DT	M-F	\$500.00						1	1
10:00 AM 11:00 AM		30	\$500.00							
Sold out at LUR per KRQE. Lowest rate to clear.										
Price is Right	DT	M-F	\$600.00						1	1
11:00 AM 12:00 PM		30	\$600.00							
Sold out at LUR per KRQE. Lowest rate to clear.										
KRQE Noon News	DT	M-F	\$550.00						1	1
12:00 PM 12:30 PM		30	\$550.00							
Sold out at LUR per KRQE. Lowest rate to clear.										
Dr. Phil	EF	M-F	\$300.00					1		1
3:00 PM 4:00 PM		30	\$300.00							
Sold out at LUR per KRQE. Lowest rate to clear.										
KRQE 4p News	EN	M-F	\$550.00					1		1
4:00 PM 4:30 PM		30	\$550.00							
Sold out at LUR per KRQE. Lowest rate to clear.										
KRQE 4:30p News	EN	M-F	\$550.00					1		1
4:30 PM 5:00 PM		30	\$550.00							
Sold out at LUR per KRQE. Lowest rate to clear.										

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastategies.com

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KRQE-S2

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KRQE-S2

Program Name	DP	Days	Gross Rate	Thu Nov 01	Fri Nov 02	Sat Nov 03	Sun Nov 04	Mon Nov 05	Tue Nov 06	Total
KRQE 5:30p News	EN	M-F	\$1,000.00					1		1
5:30 PM 6:00 PM		30	\$1,000.00							
Sold out at LUR per KRQE. Lowest rate to clear.										
Saturday 5:30p News	EN	Sa	\$275.00			1				1
5:30 PM 6:00 PM		30	\$275.00							
Sold out at LUR per KRQE. Lowest rate to clear.										
Sunday 5:30p News	EN	Su	\$550.00				1			1
5:30 PM 6:00 PM		30	\$550.00							
Sold out at LUR per KRQE. Lowest rate to clear.										
Jeopardy	PA	M-F	\$1,400.00					1		1
6:00 PM 6:30 PM		30	\$1,400.00							
Sold out at LUR per KRQE. Lowest rate to clear.										
Wheel of Fortune	PA	M-F	\$1,700.00					1		1
6:30 PM 7:00 PM		30	\$1,700.00							
Sold out at LUR per KRQE. Lowest rate to clear.										
Mother/Partners	PT	M	\$2,000.00					1		1
7:00 PM 8:00 PM		30	\$2,000.00							
Sold out at LUR per KRQE. Lowest rate to clear.										
2 Broke/Mike	PT	M	\$4,600.00					1		1
8:00 PM 9:00 PM		30	\$4,600.00							
Sold out at LUR per KRQE. Lowest rate to clear.										
Hawaii Five-Q	PT	M	\$5,200.00					1		1
9:00 PM 10:00 PM		30	\$5,200.00							
Sold out at LUR per KRQE. Lowest rate to clear.										
The Good Wife	PT	Su	\$3,600.00				1			1
8:00 PM 9:00 PM		30	\$3,600.00							
Sold out at LUR per KRQE. Lowest rate to clear.										
Mentalist	PT	Su	\$4,200.00				1			1
9:00 PM 10:00 PM		30	\$4,200.00							
Sold out at LUR per KRQE. Lowest rate to clear.										
KRQE 10p News	LN	M-F	\$2,000.00					1		1
10:00 PM 10:35 PM		30	\$2,000.00							
Sold out at LUR per KRQE. Lowest rate to clear.										
Saturday 10p News	LN	Sa	\$700.00			1				1
10:00 PM 10:35 PM		30	\$700.00							
Sold out at LUR per KRQE. Lowest rate to clear.										

Suzanne Collins

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Program Name	DP	Days Length	Gross Rate	Thu	Fri	Sat	Sun	Mon	Tue	Total
				Nov 01	Nov 02	Nov 03	Nov 04	Nov 05	Nov 06	
Sunday 10p News	LN	Su	\$1,600.00				1			1
10:00 PM 10:35 PM		30	\$1,600.00							
Sold out at LUR per KRQE. Lowest rate to clear.										
Letterman	LF	M-F	\$275.00					1		1
10:35 PM 11:35 PM		30	\$275.00							
Sold out at LUR per KRQE. Lowest rate to clear.										
NCAA Football	SP	Sa	\$400.00			1				1
6:00 PM 9:00 PM		30	\$400.00							
11/03:LSU vs. Alabama										
NFL Football	SP	Su	\$5,000.00				1			1
11:00 AM 2:00 PM		30	\$5,000.00							
11/04:Broncos vs. Bengals										
Station Gross Totals			\$38,675.00			5	5	15	6	31

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Spot Manager: All,

Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 11/03/12												
Station: KRQE												
	POL/NM Dem	219183	CBS This Morn	5a-7a	:30	P3	[ALL]	NM DEM P.13046		6:59:11 AM		\$50.00
	POL/NM Dem	219183	KRQE News Sa	7a-8a	:30	P3	[ALL]	NM DEM P.13046		7:34:00 AM		\$75.00
	POL/NM Dem	219183	Sa KRQE News	530p-6p	:30	P3	[ALL]	NM DEM P.13046		5:59:16 PM		\$275.00
	POL/NM Dem	219183	NCAA Football	(6:00:00 PM	:30	P3	[ALL]	NM DEM P.13046		8:07:41 PM		\$400.00
	POL/NM Dem	219183	LN Sa	10p-1035p	:30	P3	[ALL]	NM DEM P.13046		10:18:27 PM		\$700.00
												\$1,500.00
												\$1,500.00
Date: 11/04/12												
Station: KRQE												
	POL/NM Dem	219183	NFL Denver/Dall	(11:00:00 AM	:30	P2	[ALL]	NM DEM P.13046		11:34:14 AM		\$5,000.00
	POL/NM Dem	219183	Su KRQE News	530p-6p	:30	P2	[ALL]	NM DEM P.13046		5:35:34 PM		\$550.00
	POL/NM Dem	219183	Sun Hour 3	8p-9p	:30	P2	[ALL]	NM DEM P.13046		8:30:15 PM		\$3,600.00
	POL/NM Dem	219183	Sun Hour 4	9p-10p	:30	P2	[ALL]	NM DEM P.13046		9:00:00 PM		\$4,200.00
	POL/NM Dem	219183	LN Su	10p-1035p	:30	P2	[ALL]	NM DEM P.13046		10:27:10 PM		\$1,600.00
												\$14,950.00
												\$14,950.00
Date: 11/05/12												
Station: KRQE												
	POL/NM Dem	219183	Mon Hour 1	7p-8p	:30	P3	[ALL]	NM DEM P.13046				\$2,000.00
	POL/NM Dem	219183	David Letterman	1035p-1137p	:30	P3	[ALL]	NM DEM P.13046				\$275.00
	POL/NM Dem	219183	M-F 9a-10a	9a-10a	:30	P2	[ALL]	NM DEM P.13046				\$200.00
	POL/NM Dem	219183	M-F KRQE New	KRQE News	:30	P3	[ALL]	NM DEM P.13046				\$200.00
	POL/NM Dem	219183	Mon Hour 3	9p-10p	:30	P2	[ALL]	NM DEM P.13046				\$5,200.00
	POL/NM Dem	219183	M-F KRQE New	430p-5p	:30	P2	[ALL]	NM DEM P.13046				\$550.00
	POL/NM Dem	219183	CBS This Morn	CBS Early S	:30	P3	[ALL]	NM DEM P.13046				\$150.00
	POL/NM Dem	219183	Dr. Phil	3p-4p	:30	P2	[ALL]	NM DEM P.13046				\$300.00
	POL/NM Dem	219183	Mon Hour 2	8p-9p	:30	P2	[ALL]	NM DEM P.13046				\$4,600.00
	POL/NM Dem	219183	M-F KRQE New	4p-430p	:30	P2	[ALL]	NM DEM P.13046				\$550.00
	POL/NM Dem	219183	LN M-F	10p-1035p	:30	P2	[ALL]	NM DEM P.13046				\$2,000.00
	POL/NM Dem	219183	M-F KRQE New	KRQE News	:30	P5	[ALL]	NM DEM P.13046				\$50.00
	POL/NM Dem	219183	KRQE News 13	530p-6p	:30	P2	[ALL]	NM DEM P.13046				\$1,000.00
	POL/NM Dem	219183	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	NM DEM P.13046				\$1,400.00
	POL/NM Dem	219183	M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	NM DEM P.13046				\$1,700.00
												\$20,175.00
												\$20,175.00
Date: 11/06/12												
Station: KRQE												
	POL/NM Dem	219183	Let's Make a De	M-F 10a-11a	:30	P2	[ALL]	NM DEM P.13046				\$500.00
	POL/NM Dem	219183	Price is Right	11a-12p	:30	P2	[ALL]	NM DEM P.13046				\$600.00
	POL/NM Dem	219183	M-F KROE New	KRQE News	:30	P5	[ALL]	NM DEM P.13046				\$50.00
	POL/NM Dem	219183	M-F KRQE New	12p-1230p	:30	P2	[ALL]	NM DEM P.13046				\$550.00
	POL/NM Dem	219183	M-F KRQE New	KRQE News	:30	P3	[ALL]	NM DEM P.13046				\$200.00
	POL/NM Dem	219183	CBS This Morn	CBS Early S	:30	P3	[ALL]	NM DEM P.13046				\$150.00
												\$2,050.00
												\$2,050.00
												\$38,675.00

[Sorted by: Date]



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KRQE 5a News	EM	M-F	\$50.00					1	1	2
5:00 AM 6:00 AM		30	\$100.00							
KRQE 6a News	EM	M-F	\$200.00					1	1	2
6:00 AM 7:00 AM		30	\$400.00							
Sold out at LUR per KRQE. Lowest rate to clear.										
CBS This Morning	EM	M-F	\$150.00					1	1	2
7:00 AM 9:00 AM		30	\$300.00							
Sold out at LUR per KRQE. Lowest rate to clear.										
CBS Saturday Morn	EM	Sa	\$50.00			1				1
5:00 AM 7:00 AM		30	\$50.00							
Sold out at LUR per KRQE. Lowest rate to clear.										
Saturday 7a News	EM	Sa	\$75.00			1				1
7:00 AM 8:00 AM		30	\$75.00							
The Doctors	DT	M-F	\$200.00					1		1
9:00 AM 10:00 AM		30	\$200.00							
Sold out at LUR per KRQE. Lowest rate to clear.										
Lets Make a Deal	DT	M-F	\$500.00						1	1
10:00 AM 11:00 AM		30	\$500.00							
Sold out at LUR per KRQE. Lowest rate to clear.										
Price is Right	DT	M-F	\$600.00						1	1
11:00 AM 12:00 PM		30	\$600.00							
Sold out at LUR per KRQE. Lowest rate to clear.										
KRQE Noon News	DT	M-F	\$550.00						1	1
12:00 PM 12:30 PM		30	\$550.00							
Sold out at LUR per KRQE. Lowest rate to clear.										
Dr. Phil	EF	M-F	\$300.00					1		1
3:00 PM 4:00 PM		30	\$300.00							
Sold out at LUR per KRQE. Lowest rate to clear.										
KRQE 4p News	EN	M-F	\$550.00					1		1
4:00 PM 4:30 PM		30	\$550.00							
Sold out at LUR per KRQE. Lowest rate to clear.										
KRQE 4:30p News	EN	M-F	\$550.00					1		1
4:30 PM 5:00 PM		30	\$550.00							
Sold out at LUR per KRQE. Lowest rate to clear.										

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Program Name	Days	DP	Length	Gross Rate	Thu Nov 01	Fri Nov 02	Sat Nov 03	Sun Nov 04	Mon Nov 05	Tue Nov 06	Total
KROE 5:30p News	EN	M-F	30	\$1,000.00					1		1
5:30 PM 6:00 PM			30	\$1,000.00							
Sold out at LUR per KRQE. Lowest rate to clear.											
Saturday 5:30p News	EN	Sa	30	\$275.00			1				1
5:30 PM 6:00 PM			30	\$275.00							
Sold out at LUR per KRQE. Lowest rate to clear.											
Sunday 5:30p News	EN	Su	30	\$550.00				1			1
5:30 PM 6:00 PM			30	\$550.00							
Sold out at LUR per KRQE. Lowest rate to clear.											
Jeopardy	PA	M-F	30	\$1,400.00					1		1
6:00 PM 6:30 PM			30	\$1,400.00							
Sold out at LUR per KRQE. Lowest rate to clear.											
Wheel of Fortune	PA	M-F	30	\$1,700.00					1		1
6:30 PM 7:00 PM			30	\$1,700.00							
Sold out at LUR per KRQE. Lowest rate to clear.											
2 Broke/Mike	PT	M	30	\$4,600.00					1		1
8:00 PM 9:00 PM			30	\$4,600.00							
Sold out at LUR per KRQE. Lowest rate to clear.											
Hawaii Five-O	PT	M	30	\$5,200.00					1		1
9:00 PM 10:00 PM			30	\$5,200.00							
Sold out at LUR per KRQE. Lowest rate to clear.											
The Good Wife	PT	Su	30	\$3,600.00				1			1
8:00 PM 9:00 PM			30	\$3,600.00							
Sold out at LUR per KRQE. Lowest rate to clear.											
Mentalist	PT	Su	30	\$4,200.00				1			1
9:00 PM 10:00 PM			30	\$4,200.00							
Sold out at LUR per KRQE. Lowest rate to clear.											
KROE 10p News	LN	M-F	30	\$2,000.00					1		1
10:00 PM 10:35 PM			30	\$2,000.00							
Sold out at LUR per KRQE. Lowest rate to clear.											
Saturday 10p News	LN	Sa	30	\$700.00			1				1
10:00 PM 10:35 PM			30	\$700.00							
Sold out at LUR per KRQE. Lowest rate to clear.											
Sunday 10p News	LN	Su	30	\$1,600.00				1			1
10:00 PM 10:35 PM			30	\$1,600.00							
Sold out at LUR per KRQE. Lowest rate to clear.											

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Letterman	LF	M-F		\$275.00					1		1
10:35 PM 11:35 PM		30		\$275.00							
Sold out at LUR per KRQE. Lowest rate to clear.											
NCAA Football	SP	Sa		\$400.00			1				1
6:00 PM 9:00 PM		30		\$400.00							
11/03:LSU vs. Alabama											
NFL Football	SP	Su		\$5,000.00				1			1
11:00 AM 2:00 PM		30		\$5,000.00							
11/04:Broncos vs. Bengals											
Station Gross Totals				\$36,675.00			5	5	14	6	30

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		Length			Nov 01	Nov 02	Nov 03	Nov 04	Nov 05	Nov 06	
KRQE 5a News	EM	M-F		\$50.00	5				1	1	2
5:00 AM 6:00 AM		30		\$100.00							
KRQE 6a News	EM	M-F		\$200.00	3				1	1	2
6:00 AM 7:00 AM		30		\$400.00							
CBS This Morning	EM	M-F		\$150.00	3				1	1	2
7:00 AM 9:00 AM		30		\$300.00							
CBS Saturday Morn	EM	Sa		\$50.00	3		1				1
5:00 AM 7:00 AM		30		\$50.00							
Saturday 7a News	EM	Sa		\$75.00	3		1				1
7:00 AM 8:00 AM		30		\$75.00							
The Doctors	DT	M-F		\$200.00	2				1		1
9:00 AM 10:00 AM		30		\$200.00							
Lets Make a Deal	DT	M-F		\$500.00	2					1	1
10:00 AM 11:00 AM		30		\$500.00							
Price is Right	DT	M-F		\$600.00	2					1	1
11:00 AM 12:00 PM		30		\$600.00							
KRQE Noon News	DT	M-F		\$550.00	2					1	1
12:00 PM 12:30 PM		30		\$550.00							
Dr. Phil	EF	M-F		\$300.00	2				1		1
3:00 PM 4:00 PM		30		\$300.00							
KRQE 4p News	EN	M-F		\$550.00	2				1		1
4:00 PM 4:30 PM		30		\$550.00							
Highly pre-emptible at LUR per KRQE. Move to L3											
KRQE 4:30p News	EN	M-F		\$550.00	2				1		1
4:30 PM 5:00 PM		30		\$550.00							
Highly pre-emptible at LUR per KRQE. Move to L3											

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KRQE 5:30p News	EN	M-F	30	\$1,000.00					1		1
5:30 PM 6:00 PM			30	\$1,000.00							
Highly pre-emptible at LUR per KRQE. Move to L2											
Saturday 5:30p News	EN	Sa	30	\$275.00			1				1
5:30 PM 6:00 PM			30	\$275.00							
Sunday 5:30p News	EN	Su	30	\$550.00				1			1
5:30 PM 6:00 PM			30	\$550.00							
Jeopardy	PA	M-F	30	\$1,400.00					1		1
6:00 PM 6:30 PM			30	\$1,400.00							
Highly pre-emptible at LUR per KRQE. Move to L3											
Wheel of Fortune	PA	M-F	30	\$1,700.00					1		1
6:30 PM 7:00 PM			30	\$1,700.00							
Highly pre-emptible at LUR per KRQE. Move to L3											
Mother/Partners	PT	M	30	\$2,000.00					1		1
7:00 PM 8:00 PM			30	\$2,000.00							
Highly pre-emptible at LUR per KRQE. Move to L3											
2 Broke/Mike	PT	M	30	\$4,600.00					1		1
8:00 PM 9:00 PM			30	\$4,600.00							
Highly pre-emptible at LUR per KRQE. Move to L3											
Hawaii Five-O	PT	M	30	\$5,200.00					1		1
9:00 PM 10:00 PM			30	\$5,200.00							
Highly pre-emptible at LUR per KRQE. Move to L3											
The Good Wife	PT	Su	30	\$3,600.00				1			1
8:00 PM 9:00 PM			30	\$3,600.00							
Highly pre-emptible at LUR per KRQE. Move to L3											
Mentalist	PT	Su	30	\$4,200.00				1			1
9:00 PM 10:00 PM			30	\$4,200.00							
Highly pre-emptible at LUR per KRQE. Move to L3											
KRQE 10p News	LN	M-F	30	\$2,000.00					1		1
10:00 PM 10:35 PM			30	\$2,000.00							
Highly pre-emptible at LUR per KRQE. Move to L4											
Saturday 10p News	LN	Sa	30	\$700.00			1				1
10:00 PM 10:35 PM			30	\$700.00							

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 11/1/2012 2:54:19 PM

KRQE-S2

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suzanne@mediastategies.com



Station Order Revised NM Dem Party-Heinrich

Market: Albuquerque

Flight Dates: Thursday, November 01, 2012 to Tuesday, November 06, 2012

Estimate ID

13046

Contact: Jim Giudicessi

Email: Jim.Giudicessi@krqe.com

Phone: 505-246-2222

Fax: 505-944-0259

Direct: 505-998-9530

KRQE-S2

Program Name	DP	Days Length	Gross Rate	Thu	Fri	Sat	Sun	Mon	Tue	Total
				Nov 01	Nov 02	Nov 03	Nov 04	Nov 05	Nov 06	
Sunday 10p News	LN	Su	\$1,600.00				1			1
10:00 PM 10:35 PM		30	\$1,600.00							
Highly pre-emptible at LUR per KRQE. Move to L3										
Letterman	LF	M-F	\$275.00					1		1
10:35 PM 11:35 PM		30	\$275.00							
NCAA Football	SP	Sa	\$400.00			1				1
6:00 PM 9:00 PM		30	\$400.00							
11/03:LSU vs. Alabama										
NFL Football	SP	Su	\$5,000.00				1			1
11:00 AM 2:00 PM		30	\$5,000.00							
11/04:Broncos vs. Bengals										
Station Gross Totals			\$38,675.00			5	5	15	6	31

Suzanne Collins

Media Strategies and Research

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KRQE-S2

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KRQE-TV Albuquerque	Date: 11/2/2012
--	---------------------------

I, Media Strategies and Research,
 being/on behalf of: _____, a legally
 qualified candidate of the Democratic political
 party for the office of: US Senate
 in the General
 election to be held on: Tuesday, November 06, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Thursday, November 01, 2012			Tuesday, November 06, 2012		

Total Charges: \$38,675.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

NM Dem Party-Heinrich

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Timothy Conyers

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Friday, November 02, 2012

Date

Arthur J. Heinrich

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title